

This Privacy Policy governs the manner in which Link Benefits collects, uses, maintains and discloses information collected from users of the <https://link-benefits.com> website. This privacy policy applies to the website and all services offered by Link Benefits.

Personal Identification Information

We may collect personal identification information from users in a variety of ways, including, but not limited to when users visit our website, fill out a form, and in connection with other activities, services, features, or resources we make available on our website. Users may visit our website anonymously. We will collect personal identification information from users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain website related activities.

Non-Personal Identification Information

We may collect non-personal identification information about users whenever they interact with our website. Non-personal identification information may include the browser name, the type of computer, and technical information about users' means of connection to our website, such as the operating system, Internet service providers utilized, and other similar information.

Web Browser Cookies

Our website may use "cookies" to enhance user experience. Users' web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. If they do so, note that some parts of the website may not function properly.

How we use Collected Information

Link Benefits may collect and use users' personal information for the following purposes:

- To improve customer service - Information you provide helps us respond to your requests and support needs more efficiently.
- To personalize user experience - We may use information in the aggregate to understand how our users as a group use the resources provided on our website.
- To improve our website - We may use feedback you provide to improve our products and services.
- To send periodic emails - We may use the email address to respond to inquiries, questions, and/or other requests.

How we Protect Your Information

We adopt appropriate data collection, storage, and processing practices, as well as security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information and data stored on our website.

Sharing Your Personal Information

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above. We may use third party service providers to help us operate our business and the website, or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Changes to this Privacy Policy

Link Benefits has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your Acceptance of These Terms

By using this website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our website. Your continued use of the website following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting Us

If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this website, please contact us at info@link-benefits.com.

This document was last updated on May 6, 2024.